WEBAD SPECS

LEADERBOARD AD

728 X 90 pixels
JPEG, PNG, GIF or animated GIF

SIDEBAR AD

300 X 250 pixels
JPEG, PNG, GIF or animated GIF

EVENT TOWER

300 X 600 pixels
JPEG, PNG, GIF or animated GIF

FOOTER BUTTONS

213 X 57 pixels
JPEG, PNG, GIF or animated GIF

SPONSORED CONTENT

685 X 85 pixels
JPEG, PNG, GIF or animated GIF

TABLET BANNER

685 X 85 pixels
JPEG, PNG, GIF or animated GIF

MOBILE BANNER

320 X 50 pixels
JPEG, PNG, GIF or animated GIF

NEWSLETTER BANNERS

610 X 77 pixels
JPEG, PNG, GIF or animated GIF

NEWSLETTER TOWER

300 X 600 pixels
JPEG, PNG, GIF or animated GIF

NEWSLETTER BRANDED CONENT

650 X 330 pixels
JPEG, PNG, GIF or animated GIF
HTML also accepted

E-BLAST

600 pixels wide
Height is flexible (600 - 1,200 pixels)
JPEG, PNG, GIF or animated GIF
HTML also accepted